

## "THE BIRTHPLACE OF THE STATE OF NEW YORK" OFFICE OF THE MAYOR

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## FOR IMMEDIATE RELEASE:

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## White Plains Youth Bureau to Celebrate Jackie Robinson

White Plains, NY – April 10, 2015. The White Plains Youth Bureau began a two-part celebration of the life of Jackie Robinson with the showing of the critically acclaimed movie "42" at Highlands Middle School. The Movie "42" celebrates the heroism of Jackie Robinson as he struggled against discrimination and racism to break major league baseball color barrier. But Jackie Robinson's importance as a Civil Rights leader extends far beyond the baseball field.

On Monday, April 13 at 3:00 p.m., also at Highlands Middle School, that celebration will continue with a discussion of Jackie Robinson's life and legacy by Dr. Richard Zamoff and Barry Zamoff of the George Washington University's Jackie Robinson Project. The event is free and open to the public. Richard Zamoff is the Project's Director and faculty advisor to the George Washington University's Jackie and Rachel Robinson Society, a student organization. He also teaches "Jackie Robinson: Race, Sports, and the American Dream," which explores Jackie Robinson's significance as an informal Civil Rights leader and examines the historical and sociological signifiance of the relationship between race and sports in America. Barry Zamoff is the Project Director of Community Relations and Coordinator of its Educational Initiative currently serving 42 schools in nine states, the District of Columbia and Japan.

The George Washington University's Jackie Robinson Project began in 1996 as a way of commemorating the then upcoming 50<sup>th</sup> Anniversary of Robinson's first game with the Brooklyn Dodgers. The Project's main objective always has been to further the Jackie Robinson Legacy by bringing his story to students across America. To date, Jackie Robinson Project staff have met with almost 5,000 students and over 200 teachers and administrators.

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